



# BENEFITS SNAPSHOT

**OT Magazine** (OT) was established in 1969 and is printed 3 times a year. A Yearbook is also published. OT is the official publication of the OTA and has a \$3 value per issue. OT will be direct-mailed to individual members of member clubs who provide proper electronic membership information (or sent in bulk to clubs).

**OTA Members' Day** is one of the most popular membership benefits. OTA members go to the Merchant of Tennis and receive a complimentary gift package containing a variety of items such as qualifying tickets to the Rogers Cup, sponsor items and more. The value of the gift package members is over \$20.

## Club Insurance

By pooling the risks and needs of more than 150 clubs through the association, the OTA is able to **SIGNIFICANTLY** reduce premiums to member clubs. The OTA insurance package offers liability and property as well as Directors' and Officers' insurance.

The **COMPETITIVE STRUCTURE** in Ontario features more than 200 events accommodating players in the age categories Under 10 to Over 80. By hosting OTA tournaments, member clubs have the opportunity to benefit from additional revenue, raise the club's profile in their local community which in turn attracts new members and provides an added service to current members.

The OTA's **Floor Tennis schools program** involves visiting schools and instructing teachers in what they need to know to implement a tennis program in their school gyms. Preferred pricing is also available to all schools on items such as racquets, tennis balls and mini nets.

**Give Tennis a Shot** (GTS) provides an opportunity for children in schools across the province to participate in Cardio Tennis thus making them aware at a young age of the importance of being active as part of a healthy lifestyle. Participants in these programs will become club members in the near future!

OTA clubs benefit from **preferred member pricing** on **Dunlop** (official ball) tennis balls, **Wilson** (official racquet) starter racquets and court equipment through **RCS Racquet Sports** (official court equipment supplier).

The **Tennis Fair** travels throughout Ontario each year. Our Provincial Development Manager delivers a 2 hour fun-filled program. Clubs can choose from several types of fairs based their club needs. Last year, the Fair was delivered to more than 60 member clubs. Participants receive a T-shirt, Rogers Cup qualifying tickets as well as the chance to play with Dunlop tennis balls, demo the latest in racquet technology from Wilson and win cool prizes!

**The above programs are a small sample of all the benefits the Ontario Tennis Association provides to the membership. To view the entire package, please visit our web site [tennisontario.com](http://tennisontario.com) and click on the "Club Membership Benefits" link located down the right-hand side of the index page.**

